

Marketing Analyst

BCFoods Inc is a worldwide leader in the industrial food ingredient industry. We import products from all over the world and have supply partners and manufacturing facilities in many countries including China, Germany, Mexico and Peru. Our product line consists of over 500 items, so complexity, challenge, and variety are the norm here.

Visit our website at www.bcfoods.com to learn more about us.

We are seeking a creative, positive, proactive self-starter to join our team as Marketing Analyst in our Santa Rosa, CA headquarters. The successful candidate thrives in a fast paced environment and enjoys wearing multiple hats.

Qualifications and Experience:

- BA Degree in business or marketing
- 2+ years in Sales/Marketing.
- Experience with Graphic Design for both print and web related products.
- Experience working with data and analytics to create reports.
- Strong ability to work independently but also work as part of a team.
- Effectively manage competing demands with enthusiasm, able to self-manage multiple tasks.
- Ability to work in a multi-cultural global environment, working on a daily basis with people worldwide.
- Excellent verbal and written communication skills.
- Accuracy and attention to detail are critical.
- Must have excellent work habits including working outside of normal business hours as needed.

Duties and Responsibilities include, but are not limited to:

- Design and maintain website content.
- Create and manage social media pages.
- Perform competitive market research and identify opportunities for Sales.
- Perform analysis of customer information, prepare sales and management reports.
- Develop and manage email campaigns.
- Create and implement new marketing programs.
- Develop sales support materials including brochure design, fliers, etc.
- Arrange and manage trade show preparation.
- Support sales and customer service.
- Some travel may be required including trade show attendance, customer and supplier visits, etc. (estimated at <10%).

This position offers competitive compensation with a full benefits package and bonuses. We offer excellent medical and dental benefits, 401K, and promote a hardworking but fun team environment.

Candidate must be within reasonable commute of Santa Rosa, CA.

Please send resume and cover letter outlining your previous experience pertinent to this position to Resumes@BCFoods.com. Please indicate "Marketing Analyst" in the subject line of your email.

Resume/letter must include your salary requirement and available start date.